



The California Society of Allergy, Asthma and Immunology

presents

17th Annual Educational Meeting

A MIDSUMMER NIGHT'S WHEEZE

July 10 - 12, 2009

Hilton Waterfront Beach Hotel

Huntington Beach, CA

sponsored by

Office of Continuing Medical Education
Keck School of Medicine of the University of Southern California
and
The California Society of Allergy, Asthma and Immunology

PROGRAM NEEDS ASSESSMENT

Asthma affects more than 20 million Americans with direct healthcare costs of nearly \$10 billion. Despite the availability of evidence-based guidelines for the management of pediatric and adult asthma, there remains a significant gap between accepted best practices for asthma care and actual care delivered to asthma patients.¹ To reduce this gap, the program will address the pathophysiology, genetics, heterogeneity, diagnosis and management of asthma as well as outline new interventions used to control asthma.² COPD affects more than 10 million Americans and is the second most common chronic disabling illness in America with an annual direct healthcare cost of nearly \$15 billion. Guidelines developed by the Global Initiative for Chronic Obstructive Lung Disease (GOLD) sponsored by the World Health Organization (WHO) provides management strategies for patients with COPD.³ However, many clinicians believe that COPD is unmanageable. New information will be outlined regarding the management of COPD that would be helpful in altering the course of the disease, including the use of bronchodilators and corticosteroids.⁴ Tobacco smoke is the major cause of COPD. However, self-help strategies alone are often ineffective. There are also gaps in the effective treatment of specific groups, e.g. those with coexisting disease. To reduce these gaps in knowledge the conventional and alternative approaches for smoking cessation will be outlined.⁵

Food allergies affect more than 6% of children and about 4% of adults.⁶ Diagnostic approaches to sensitivities/intolerance to foods often confuse allergy practitioners. To reduce the gaps in knowledge the program will review the appropriate utilization of diagnostic methods in food allergies.

With an ever-increasing knowledge base, allergist-immunologists in clinical practice find it difficult to keep abreast of relevant data and to incorporate the new information into everyday practice. The annual educational symposium of the California Society of Allergy, Asthma and Immunology is designed to update allergists, immunologists, pediatricians and primary care providers on the core medical diagnoses treated by allergists.

1. *Closing The Quality Gap: A Critical Analysis of Quality Improvement Strategies: Volume 5-Asthma Care, Structured Abstract.* January 2009. Agency for Healthcare Research and Quality AHRQ.

2. *Mycoplasma and asthma.* *J Allergy Clin Immunol* 2006; 117:1197; *Regional fibroblast heterogeneity in the lung: implications for remodeling.* *Am J Respir Crit Care Med* 2006; 173:1208; *Design and baseline characteristics of the epidemiology and natural history of asthma: Outcomes and Treatment Regimens (TENOR) study: a large cohort of patients with severe or difficult-to-treat asthma.* *Ann Allergy Asthma Immunol.* 2004;92:32; *Exhaled nitric oxide identifies the persistent eosinophilic phenotype in severe refractory asthma.* *J Allergy Clin Immunol.* 2005 Dec; 116(6):1249-55; *Severe exacerbations and the decline in lung function in asthma.* *Am J Respir Crit Care Med* 2009; 179:19.

3. *The global strategy for diagnosis, management and prevention of COPD, updated 2008, the executive summary,* www.goldcopd.org.

4. *ACP clinical practice recommendations.* *Ann Intern Med* 2007;147:633.

5. *Systematic review: smoking cessation intervention strategies for adults and adults in special populations.* *Ann Intern Med* 2006; 145: 845.

6. *Food allergy: recent advances in pathophysiology and treatment.* *Ann Rev Med* 2009; 60:261.

PROGRAM OBJECTIVES

The goal of this program is to provide allergists, immunologists, pediatricians and primary care providers, with the necessary information to increase knowledge and improve performance through the accomplishment of the following objectives.

At the end of this course, the participant will be able to:

- ◆ list the causes of and mechanisms of asthma; (1,2)
- ◆ select the appropriate treatment strategies for asthma care as reflected in the National Asthma Education Prevention Program EP3 (NAEPP EP3) guidelines;(1,2)
- ◆ incorporate new treatment steps for managing asthma;(1,2)
- ◆ summarize the treatment goals as outlined by the GOLD guidelines to prevent disease progression and relieve symptoms of COPD; (1,2)
- ◆ describe and incorporate traditional and alternative modalities used for smoking cessation; (1,2)
- ◆ compare the clinical differences of Erythema Multiforme (EM), SJS and TEN; (1,2) and
- ◆ outline the management of EM, SJS and TEN. (1,2)

Sami Bahna, MD, DrPH

Professor of Pediatrics and Medicine
Chief, Allergy/Immunology Section
Louisiana State University Health Sciences Center
Shreveport, Louisiana

Monica Kraft, MD

Professor of Medicine
Director, Duke Asthma, Allergy and Airway Center
Duke University Medical Center
Durham, North Carolina

Paul M. O'Byrne, MB

EJ Moran Campbell Professor
Chair, Department of Medicine
Michael G DeGroot School of Medicine
Faculty of Health Sciences, McMaster University
Hamilton, Ontario, Canada

Stephen I. Rennard, MD

Larson Professor of Medicine
University of Nebraska Medical Center
Pulmonary and Critical Care Medicine
Nebraska Medical Center
Omaha, Nebraska

Jennifer Simpson, MD

Professor of Ophthalmology
Department of Ophthalmology
University of California, Irvine
Irvine, California

Sally E. Wenzel, MD

Professor of Medicine
Director, Asthma and Allergic Disease Programs
University of Pittsburgh/UPMC
Pittsburgh, Pennsylvania

The Executive Council of the California Society of Allergy, Asthma and Immunology (CSAAI) serves as the Planning Committee for the Educational Meeting. The Council includes the following physicians: Richard Barbers (Program Chairman), Barbara Conner-Anderson, Mark Ellis, Dennis Jerome, Steven Meltzer, Mary Alice Murphy, Jacob Offenberger, James Orłowski, Sunil Perera, Larry Posner, Krithika Ramadas, Mark Sugar, and Vincent Tubiolo.

Faculty Disclosure: Current guidelines state that participants in continuing medical education activities should be aware of any affiliation or financial interest that could affect the speaker's presentation(s). Faculty members have completed conflict of interest declarations and those potential conflicts will be listed in the course syllabus.

FRIDAY AFTERNOON, JULY 10, 2009

- 12:00n **Registration and Exhibits**
- 1:00 **Overview and Welcome**
Mark Sugar, MD, President CSAAI
- 1:10 **The Pathobiology of Allergen-Induced Asthma**
Paul M. O'Byrne, MB
- 1:50 **Is Asthma an Infectious Disease?**
Monica Kraft, MD
- 2:30 **Questions and Answers**
- 2:40 **Break and Exhibits**
- 3:10 **Top Allergy Papers**
Allergy Fellows
- 4:00 **TOWN HALL MEETING**
Smoking Cessation: A Medical Approach
Stephen I. Rennard, MD
- 4:40 **Faculty Panel Discussion and Questions and Answers**
- 5:00p **Reception and Exhibits**

SATURDAY MORNING, JULY 11, 2009

- 7:00a **Buffet Breakfast and Exhibits**
- 8:00 **Overview**
Richard Barbers, MD, Program Chair
- 8:10 **The Role of the Airway Epithelium in Asthma Pathogenesis**
Sally E. Wenzel, MD
- 8:50 **Selected Controversies in Food Allergy: *Diagnosis by Blood Testing, Probiotics, Food Path Testing***
Sami Bahna, MD, DrPH
- 9:30 **Using Asthma Phenotypes to Improve the Understanding and Treatment of Severe Asthma**
Sally E. Wenzel, MD
- 10:10 **Questions and Answers**
- 10:20 **Break and Exhibits**
- 10:50 **Asthma Exacerbations**
Paul M. O'Byrne, MB
- 11:30 **COPD: *Can the Course Be Altered?***
Stephen I. Rennard, MD
- 12:10p **Panel Discussion and Questions and Answers**
- 12:45 **Adjournment**
- 1:00 **Executive Committee Meeting**

SUNDAY MORNING, JULY 12, 2009

PROGRAM

- 7:00a **Buffet Breakfast**
- 7:30 **Annual Business Meeting**
- 8:00 **Overview**
Richard Barbers, MD, Program Chair
- 8:10 **The Erythema Multiforme-Steven-Johnson Syndrome-Toxic Epidermal Necrolysis (EM-SJS-TEN) Spectrum: *Advances in Pathogenesis and Management***
Sami Bahna, MD, DrPH
- 8:50 **Allergic Eye Diseases**
Jennifer Simpson, MD
- 9:30 **Questions and Answers**
- 9:45 **Break**
- 10:00 **Asthma Therapy: *Concepts and Controversies***
Monica Kraft, MD
- 10:40 **Panel Discussion and Questions and Answers**
- 11:15 **Closing Remarks**
Mark Sugar, MD, President CSAAI
- 11:30a Adjournment

Core Competencies

In alignment with the CME mission of the Keck School of Medicine, programs are planned in the context of desirable physician attributes and core competencies (six abilities that are central to the practice of medicine): 1) Patient Care, 2) Medical Knowledge, 3) Practice Based Learning, 4) Interpersonal and Communication Skills, 5) Professionalism and 6) Systems Based Practice, as designated by the American Board of Medical Specialties. Core competencies addressed in each of the activity objectives will be noted, using numbers 1-6, on this brochure and in the proceedings. This shall serve the best interests of the public and assist attendees in Maintenance of Certification.

Cultural and Linguistic Competency - California AB 1195

This activity is in compliance with California Assembly Bill 1195, which requires that all CME activities address cultural and linguistic competency in patient care delivery to meet the concerns of a diverse population through effective and appropriate professional development.

PROFESSIONAL CREDIT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Keck School of Medicine of the University of Southern California and the California Society of Allergy, Asthma and Immunology.

The Keck School of Medicine of the University of Southern California is accredited by the ACCME to provide continuing medical education for physicians.

The Keck School of Medicine of the University of Southern California designates this educational activity for a maximum of 11 *AMA PRA Category 1 credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

REGISTRATION INFORMATION

If you register within three weeks of the course, please check with the Office of CME for space availability before making travel arrangements. USC will not be responsible for travel costs for canceled courses. Visit the USC CME Website: www.usc.edu/cme.

To register online: Go to www.peopleware.net/0128 and choose course #2521.

To register by telephone: Call 800-USC-1119 or 323-442-2555 or complete the registration application and fax to 323-442-2152 or 888-665-8650. Mail, fax, telephone and on-line registration closes at **12noon July 9, 2009**. Please check with the Office of CME for on-site registration availability. All registration correspondence will be sent electronically **ONLY**. **Refunds must be requested in writing before the course begins.** A processing fee of \$25 will be withheld from all refunds.

If you have a disability, notification by July 1, 2009, will help us to better serve you.

HOTEL INFORMATION

Hilton Waterfront Beach Hotel
21100 Pacific Coast Highway, Huntington Beach, California

Reservations call: 800-822-7873 or 714-845-8000
and mention the CSAAI meeting.

For hotel information and directions:
www.waterfrontbeachresort.hilton.com

Special room rate for this meeting: \$265 Single/Double plus tax. **A block of rooms will be held for CSAAI until Friday, June 26, 2009 or until group block is filled, whichever comes first.** After that date, please check with hotel for availability and rates. **Reservations** must be guaranteed by a major credit card. **Cancellations:** 36 hours without penalty; less than 36 hours will be charged one night room and tax. **Parking:** Valet parking is available for overnight guests at a rate of \$24 per day. Public parking is available nearby at about \$12 per day.

**For CSAAI membership information contact:
ADMINISTRATOR FOR CSAAI**

Asthma & Allergy Foundation of America, California Chapter
5900 Wilshire Boulevard, Suite 710, Los Angeles, California 90036
Call 800-624-0044 or 323-937-7859, Fax 323-937-7815,
Website: www.csaai.org; Email: doctors@csaai.org

COURSE APPLICATION – 17th CSAAI ANNUAL MEETING
Course #2521 "A Midsummer Night's Wheeze" July 10-12, 2009

Name _____

Last First Degree

Medical License # _____ Specialty _____

Phone: (____) _____ Fax: (____) _____

E-mail _____

Address _____

Street address or P.O. Box

City _____ State _____ Zip _____

TUITION:

CSAAI Member	\$160	\$ _____
Non-Member	\$250	\$ _____
Allied Professional	\$125	\$ _____
Administrator	\$ 80	\$ _____
Spouse/Guest	\$ 75 x _____	\$ _____
	<i>number</i>	

Total Paid: _____

*Spouse/Guest fee includes Friday night reception, Saturday and Sunday buffet breakfasts. Guests are welcome to sit in on lectures with no credit. If your guest wishes to attend the academic sessions and receive CME credit, professional registration is required. Please provide name(s) of paid spouse/guest(s) for name badges:

Please indicate (✓) which events you and your guest(s) will attend:

	Registrant	Number of Guests
Friday Wine Reception	<input type="checkbox"/>	_____
Saturday Breakfast Buffet	<input type="checkbox"/>	_____
Sunday Breakfast Buffet	<input type="checkbox"/>	_____

Check (Payable to USC) is enclosed. MasterCard Only Visa Only

Card # _____ Amount \$ _____

Expiration date: _____ Signature _____

Please mail completed application and payment to: USC Office of CME; 1975 Zonal Avenue, KAM 317; Los Angeles, CA 90033-1039. To register by phone call 323-442-2555 or 800-USC-1119, or FAX registration to 323-442-2152 or 888-665-8650 (toll free). To register online, go to www.peopleware.net/0128 and choose course #2521.

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